



Sir Patrick Dunne's Introductory Remarks of the Award Winning Book of Aycan, Kanungo, & Mendonca
Chartered Management Institute (CMI) Award Ceremony, London, Feb 9, 2015

"This book is *incredibly* well-researched, and yet at the same time surprisingly accessible. It was very grounded; it was fitted really well with the experiences I have had operating all over the world – I felt it was terrific at that!

I also thought it was suitable for a broad range of audiences than the title might suggest; for anyone embarking on a career in a major international organization.

What is also great about this book is the way that it was written and the form that it was written in. It was a combination of frameworks, examples (which you don't always get) illustrating the key points, and *really* good, robust case studies. The other thing that is very good about this book is that it has great list of references.

These days there are few businesses that are solely domestic. And even those domestic businesses have people from all over the world. So the ability to operate across cultures is increasingly important.

The authors' own personal backgrounds came into play in the success of the book. They didn't overdo it, they didn't project too much onto that. This book was a long way from other books on this topic, which I would describe as 'how to deal with difficult foreigners'. Congratulations!"

